

# SOHO PHOTO

2010 National Photography Competition

Call For Entries

**Soho Photo Gallery** of New York City is pleased to announce its 15<sup>th</sup> National Juried Competition. The competition is open to all U.S. residents, age 18 and older, excluding current members of Soho Photo Gallery. All photo-based works are eligible, with no limitation as to subject matter or technique. The show will run from July 6 through August 7 in our gallery in the Tribeca section of New York City.

**Approximately 35 photographs** will be chosen by Jennifer Blessing, Curator of Photography at the Solomon R. Guggenheim Museum. First, second and third place prizes will be provided by Soho Photo Gallery, K&M Camera and Fastback Creative Books. At least two honorable mentions will be given at the discretion of the juror.

## Submissions

**Download** the entry form. It is available at [www.sohophoto.com](http://www.sohophoto.com). Complete the form electronically and print it.

**Submission is by CD only.** Images must be saved as jpeg files. No side of the image (horizontal or vertical) can exceed 1500 pixels. Each file must be labeled with your last and first names, the number of the photograph (corresponding to the number on the submission form) and the title of the photograph. *Example: DoeJane,3,MalibuSunset*

In addition, **label your CD** with your name, phone number and email address.

**The entry fee** is \$40 for up to five photographs. Additional images may be submitted for \$5 each. Make checks payable to *Soho Photo Gallery*.

**Mail the completed entry form, CD and entry fee to:**

2010 National Competition  
Soho Photo Gallery  
15 White Street  
New York, NY 10013

**Hand delivery** of entries is possible during gallery hours: Wednesday to Sunday, 1-6 pm.

**Download the entry form at**  
**[www.sohophoto.com](http://www.sohophoto.com)**

**Do not send** artist statements, resumes, postcards or other promotional items with your entry. Do not mail your entry with a return signature required. Your CD will be returned only if you include a self-addressed stamped envelope large enough to hold the disk. CDs that are not returned will be destroyed.

**The deadline for receipt of entries is May 1, 2010.** The photographers chosen by the judge will be notified by email before May 31. The juror's selections will also be posted on the Soho Photo web site by that date. All entrants who submitted a SASE for their CDs will be notified of the juror's decision with the return of their CDs.

**Winning photographs** must be framed and wired for hanging. Maximum height or width (including frame) of exhibited work cannot exceed 48 inches. Although Soho Photo Gallery will make every reasonable effort to protect your work while it is in our possession,

we are not legally responsible for it. Therefore, consider insuring your work while it is in our possession. Soho Photo requests 20% of all sales made while the work is on display.

## About the Juror

Jennifer Blessing is Curator of Photography at the Solomon R. Guggenheim Museum. She recently organized *Catherine Opie: American Photographer*, which opened in September 2008. Prior to this project, she curated two exhibitions for the Deutsche Guggenheim: *True North* (2008) and *Jeff Wall: Exposure (2007-08)*. In addition to organizing photo-based exhibitions, she is responsible for developing the museum's photography collection. Her current is exhibition *Haunted: Contemporary Photography/Video/Performance*, which will appear at the Solomon R. Guggenheim Museum, New York, beginning March 2010.

Previous jurors were Susan Kismaric, Mia Fineman, Charles H. Traub, Gerard Vezzuso, Richard B. Woodward, Lyle Rexer, Willis Hartshorn, Melissa Harris, Adam Weinberg, Barbara Millstein, Sarah Morthland and Anne Ellegood.

## Questions?

Email: [sohophoto2010@yahoo.com](mailto:sohophoto2010@yahoo.com).

## 2010 Schedule

Deadline for Submissions	May 1
Notification	May 31
Deadline for Accepted Work	July 1
Show Opens/Reception	July 6 6-8 p.m.
Show Closes/Pickup of Photos	August 7 6 p.m.

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15 White Street New York, NY 10013  
212.226.8571  
www.sohophoto.com

Soho Photo Gallery is the oldest artist-run photography gallery in New York City. It was established in 1971 by a group of photo-journalists and avant-garde photographers who were seeking an alternative gallery space in which to exhibit their work.

Membership is open to professional and serious amateur photographers on the basis of a portfolio review.

Please visit our website for further details:

**www.sohophoto.com**

Sponsors of the 2010  
Soho Photo National Competition:



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**Juror:** Jennifer Blessing  
*Curator of Photography*  
Solomon R. Guggenheim Museum

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