

About Soho Photo

Soho Photo Gallery is the oldest artist-run photography gallery in New York City. It was established in 1971 by a group of photojournalists and avant garde photographers who were seeking an alternative gallery space in which to exhibit work.

About the Competition

Our philosophy at Soho Photo is:

In the hands of an artist, great photographs can be made with minimal equipment. We will be searching for extraordinary photographs produced with cameras with lousy lenses. Artists are encouraged to explore this medium and let the creative juices flow while shooting & in the darkroom (wet or digital). Remember, it's the Krappy Kamera Contest – not the Krappy print contest.

A Word About Digital Cameras

Out-of-the-box digital cameras are not permissible. However, SLR digital cameras may be modified to qualify. For example, a Lensbaby can replace the normal lens or a pinhole body cap can be used in place of a lens. (See What is a Krappy Kamera? and Categories).

NEW Notification of Winners

We will notify each winner via email. A list of winners will be posted on our website by January 25. Photographers receiving awards will be called.

NEW Categories

This year we are introducing individual categories into the competition. You purists will be happy to know that your dollar store gem will not be competing against one of those new-fangled digital phone cams.

#1 Pure Plastic - Plastic film cameras such as Holga, Diana, Dories, Banner, Ansco Pix.

#2 Pinholemania - Any handmade or commercial pinhole camera. We feel pinhole cameras deserved a category of their own.

#3 Lensbabies - Any Lensbaby attached to film or digital cameras (we are aware that the newer generation Lensbabies are not-so-krappy).

#4 Byte Me - This brand new category enables images shot with cell phones or PDA's to be entered.

As always, the final output is up to the photographer. Traditional wet darkroom or digital prints are all acceptable.

What is a Krappy Kamera?

Examples of the big name brand Krappy cameras are Holgas, Dianias, Ansco (there are many more) and all pinhole cameras. You can also make your "good" camera into a Krappy Kamera by exchanging the lens with a pinhole body cap, Lensbaby, or Holga-type lens. For example, take an expensive 4 x 5 view camera and slap a plastic Holga lens on it and you have a qualifying Krappy camera. Other examples include replacing your SLR digital or film camera's lens with a Lensbaby or a pinhole body cap. Out-of-the-box disposables or point-and-shoot cameras are ineligible, their lenses are too good to be krap. Remember, just because a camera is old and moldy doesn't make it krappy.

THE LENS IS THE DETERMINING FACTOR

About the Juror

Artist, teacher, author. Three powerful words to describe our judge, **Jill Enfield**. As an artist, Ms. Enfield has used historical techniques to enhance her work and is an expert in alternative photographic processes. Her work is reminiscent of days past and has an alluring quality that is both real and dreamlike. She is an explorer constantly searching for new ways to meld traditional photographic techniques with other art forms to produce her innovative bodies of work. Ms. Enfield has been involved in numerous solo and group exhibitions and her work is in the collections of New York New York Hotel in Las Vegas, Biblioteque National in Paris, Bass Art Museum in Miami, RJ Reynolds Co., Southeast Banking Corp., Museo de Arte Moderno de Medellin in Colombia, The Boca Raton Museum of Art and Hotel Parisi in La Jolla.

As a teacher she has taught hand-coloring and non-silver techniques at Parsons School of Design, The New School, Fashion Institute of Technology, New York University, Long Island University and the International Center of Photography in New York, as well as workshops throughout the United States and Europe.

Finally as an author, her book *Photo-Imaging A Complete Guide to Alternative Processes* published by Watson-Guptil was awarded the Golden Light Award for Best Technical Book of 2002. Her work has been highlighted in publications such as The New York Times Magazine, National Geographic Magazine, Camera Arts, Hasselblad's FORUM Magazine, Nikon World, Camera & Darkroom Techniques, Archive Books, Step-by-Step, Shutterbug, Popular Photography, Digital Camera and Zoom.

To learn more about Jill Enfield and to view her work visit her website at www.jillenfield.com and listen to a podcast interview at http://www.zoom-in.com/subdomains/digital_photography/2006/11/historical_photographic_techni.php

Sponsors:

SOHO PHOTO

15 White Street New York NY 10013
212 226 8571
www.sohophoto.com

Freestyle
Photographic Supplies

www.freestylephoto.biz

Freestyle will furnish prizes for Best in Show, 1st, 2nd, and 3rd place winners.

The Essence of Fine Art Photography
CAMERA Arts

www.cameraarts.com

CameraArts magazine will furnish prizes for three honorable mention winners.

Light Leaks
Low Fidelity Photography
Magazine

www.lightleaks.org

Light Leaks Magazine will provide a one year subscription for three honorable mention awards.

Lensbabies™



Lensbabies will provide the top four winners with a \$185 gift certificate to the www.Lensbabies.com webstore or an original Lensbaby plus a Wide Angle/Telephoto kit.

NOTED



P-SHARAN STD-35

www.sharan-usa.com

Importer of the P-Sharan STD-35 pinhole camera, will furnish pinhole cameras to winners of the popular "People's Choice" awards.

Krappy Kamera® X National Juried Competition

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Deadline **DECEMBER 30, 2007**

Juror **JILL ENFIELD**

Krappy Kamera Competition

Soho Photo Gallery of New York City is proud to announce its Tenth National Juried "Krappy Kamera" Competition. Juror Jill Enfield will select 25 – 30 prints to be included in a month-long exhibition at the Gallery in March, 2008. Along with Ms. Enfield's selections, we will display every non-winning work print submitted in our 2nd floor *Gallery de Refuse* (we expect over 2500 prints this year). These prints will be discarded at the end of the show and will not be for sale.

Prizes

25 – 30 photographers will be selected to exhibit their winning entries in a group show at Soho Photo in March, 2008. Awards include: Best in Show, 1st, 2nd, 3rd Place, and three Honorable Mentions. Prizes will be provided by Freestyle Photographic Supply Company, Lensbabies, CameraArts Magazine, Light Leaks Magazine and Noted (see sponsors).

Entry

The competition is open to U.S. residents only, 18 years of age or older, excluding members of Soho Photo Gallery. Any photographic print medium will be accepted as long as the original image was made with a qualifying camera (hint: the lens determines the krappiness of the camera). The maximum height or width of the framed work cannot exceed 36 inches. Free-standing pieces cannot be accepted.

Submission

All work will be judged from work prints, digital or traditional. Maximum paper size for judging is 8.5" x 11" or smaller. On the back, clearly label each entry with your name and telephone number. Number the prints 1 – 6 and indicate the top of each print. Entries will **NOT** be returned...every print will be displayed during March 2008. Send entries by U.S. Mail only (no return signatures). Please do not send envelopes larger than 9" x 12", or use excessive packing.

What is a work print?

A work print or proof is an accurate representation of your final print. **If your final print is already in digital format**, reduce the resolution and size and print on a less expensive paper **or** have your files printed at Kinko's or Staples **or** take your file to any photo processing company. Regardless of the size of your final image, the work print must not exceed the 8.5 x 11 paper size limit.

Avoid applying special techniques to the work prints if it is not on your original. Keep your work print true to your final print. **DO NOT** send CD's or slides of your work.

If your final print is NOT in digital format, you may submit traditional photographically processed prints no larger than 8.5" x 11".

We reserve the right to disqualify any work that is not represented accurately.

Fees

Up to six work prints may be entered for a \$40 entry fee. Make checks payable to Soho Photo Gallery. Be sure to include the completed entry form. Winners will be posted on our website by January 25, 2008.

Delivery

Send entry form by U.S. Mail to Soho Photo, 15 White St., New York, NY 10013. Hand deliveries can be made Thurs. 6– 8 PM, Friday – Sunday 1– 6 PM.

If you are selected as a winner, your framed work must be received by February 15, 2008. Final prints must be framed and wired for hanging. Info will be sent to winners.

Although Soho Photo Gallery will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Therefore, you might want to make sure that your insurance will cover your work while it is in our possession.

Deadlines

The completed application, work prints, and fee must be received by **December 30, 2007**

Winners will be notified by January 25, 2008. Winner's framed prints are due by Feb. 15, 2008.

- 6 work prints.
- \$40 check to Soho Photo Gallery.
- Completed application.

Questions? please call Sandra Carrion
516 485-6951
or email: krappykamera@aol.com

www.sohophoto.com

please detach and send with your entry

please type or print clearly

send to: Krappy Kamera Entries
Soho Photo Gallery • 15 White Street • New York, NY 10013

2008 Name _____

Address _____

City, State, Zip _____

Day Phone () _____ Evening Phone () _____

e-mail: _____

How did you learn of the competition?

- #1 Pure Plastic
- #2 Pinhole
- #3 Lensbabies
- #4 Byte-Me

check your category

#	Title or Description	Print Process	Camera Type	Frame Size (h x w)
1				
2				
3				
4				
5				
6				

reminder: Work prints will not be returned. All work prints will be on display and discarded after the show.