

For Immediate Release:

**THIS MARCH, SOHO PHOTO GALLERY  
WILL BE FULL OF KRAP. AGAIN.  
Announcing the Winners of the 12th Annual International  
Krappy Kamera® Competition...  
17th Annual Members' Krappy Kamera Exhibition...  
Salon des Refusés–Krappy Kollage IV – an installation**



2010 Grand Prize: Wetlands and Distant Catskills  
© Dan Burkholder

**March 2 – April 3, 2010  
Opening Reception: Tuesday, March 2, 6-8 PM**

**Gallery Hours: Wednesday thru Sunday, 1-6 p.m., and by appointment  
Contact: Sandra Carrion, 516.485.6951 or [hblad@aol.com](mailto:hblad@aol.com)**

New York, N.Y. – It will soon be that time of the year when Soho Photo Gallery is completely dedicated to the art of the “Krappy Kamera”: three separate shows are scheduled for March. This unique and eagerly awaited exhibition, which the Gallery has fondly termed the Krappy Kamera® Show, will feature images that have been produced using equipment from the low end of the technological scale. The concept underlying this show is that in the hands of an artist, any piece of equipment can be used to create engaging photographs. The Krappy camera category, which has included well-known names such as Diana, Holga and Lubitel as well as obscure junk-store finds and homemade pinhole jobs now adds cellphones and the like to the list. The March shows will include:

**The National Juried Krappy Kamera Competition** started in response to the tremendous number of photographers who were interested in the Gallery’s Annual Krappy Kamera Show for its own members. With the competition now in its 12th year, 185 photographers from 37 states and 7 foreign countries submitted nearly 1,000 images. This year’s juror was Daile Kaplan, Vice President & Director, Photographs, Swann Auction Galleries. After she had finished the judging, Ms. Kaplan said:

As photographic practices continue to reflect advances in imaging technologies, fine art photography as we once knew it is being reinvented. Soho Photo’s Krappy

Kamera exhibition highlights 50 new pictures by artists and photographers whose personal visions are defining the distinct look of photography today. While some employed Dianas or Holgas—cameras that offer little technical control due to their plastic lenses and lack of focusing devices—others used iPhones. Although photography has always been inextricably linked with technique, now that notion seems more appropriate than ever.

**The 2010 winners are:**

**Grand Prize Winner:** Dan Burkholder, Palenville, NY; **1st Place:** Karen Carson, Arroyo Grande, CA; **2nd Place:** Michael Gonzales, Katy, TX; **3rd Place:** Vaughn Wascovich, Commerce, TX; **Honorable Mention:** S. Gayle Stevens, Downers Grove, IL; **Honorable Mention:** Stephen Takacs, Portland, OR  
**Honorable Mention:** Tim Smith, Brooklyn, NY

**More Krap downstairs . . .**

The 17th **Annual Members' Krappy Kamera Exhibition**, featuring the work of 17 Gallery members, will be on display in our front gallery. They're a small group of Soho Photo's finest artists who have banded together to prove that the image is made by the photographer—not the camera. Point-and-shoot cameras and disposable cameras are too extravagant for this show—they are too easy to use. Their credo: a Krappy Kamera makes you work, serves as a reminder that the elements that create a photographic image—aperture, shutter speed, focus mechanism and exposure—can be masterfully controlled by trained hands.

**And even more Krap upstairs. . .**

Salon des Refusés—*Krappy Kollage IV* is a unique installation comprised of every non-winning image submitted to the 2010 competition—nearly 1,000 prints will be displayed, floor-to-ceiling, collage-style. As was the case last year, our competition coordinators (Sandra Carrion, Sarah Corbin, Larry Davis, Richard Gardner and Jeff Smith) were so impressed by the quality of work print entries that they wanted to share them with the photography community.

Our sponsors will furnish all of the prizes for the winners. They are: Brooklyn5&10.com, Freestyle Photographic, Fujifilm, Holga Inspire, Lensbaby, *Light Leaks* Magazine, and Lomography.

Stop by to see these three remarkable shows on opening night and you will also see many of the Krappy Kameras used to create the extraordinary work and partake in our "Peoples' Choice" awards.

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Soho Photo Gallery has been showcasing a broad spectrum of imagery by emerging and veteran photographers since 1971. The Gallery is in New York's historic TriBeCa district, three blocks south of Canal Street between West Broadway and Sixth Avenue. Subways: #1 to Franklin Street or the A, C, E, N, R or #6 to Canal Street.