

MEMBERSHIP APPLICATION

Who Should Apply?

We are looking for artists with a passion for photography, a clear and meaningful photographic vision, an appreciation for the craft, and a willingness to participate in the operation of the gallery. We are open to new ideas. Some of our members strive to re-imagine the meaning, value, and boundaries of photography, others to perfect a particular thread or technique.

Talk with Us

Before you apply for membership, we suggest that you come to the gallery and talk with our members. Stop by any time during our open hours when one of our members will be happy to speak with you about membership or contact our Membership Chair, Linda Hacker, using the contact form on the membership page.

THE APPLICATION PROCESS

Application for membership requires submission of a portfolio of work, an artist's statement, the application form below and payment of a non-refundable \$50 fee.

Membership Portfolio

The portfolio to be submitted should be a cohesive body of 12-15 individual prints (no books or files, please) representing a distinct theme or an on-going project illustrating:

- your skill as a photographer
- your ability to edit your prints into a cohesive body of work
- your ability to present exhibition-quality prints and appropriate matting

Your portfolio must be submitted both as individual prints and digitally uploaded to SmugMug. Portfolios are reviewed by the Portfolio Review Committee starting at 10:00 AM on the first Saturday of each month (click here for dates <https://www.sohophoto.com/membership>).

Artist's Statement

Include a brief statement of 70–80 words **about this portfolio only** describing:

- your vision
- what makes your work and/or its presentation unique
- your techniques, and anything else you think is relevant to generating viewer interest in your work.

Payment

Include a \$50 non-refundable deposit with your portfolio. Checks can be made out to *Soho Photo Gallery*. The deposit will be credited towards your first year's dues if approved for membership.

PORTFOLIO SUBMISSION FOR MEMBERSHIP

Print Portfolio

You may bring your portfolio of individual prints (no books or files, please) directly to the gallery (it must be there before 10am on the day of the review) or have it shipped. On the outside of your portfolio, please indicate: "ATTN: Linda Hacker, PRC." At 12:30 you will return to the gallery for feedback on your portfolio and the determination of the review.

Your prints should be sized according to your vision. If your exhibition prints are oversized, we need to see at least one print that size but the rest can be smaller (no work-prints please). Work should not be framed but must be either matted or presented according to your vision, as though you were preparing for an exhibition. Print quality is an important part of this assessment.

In your PORTFOLIO BOX, please include:

- o Your prints, numbered on the back to show the sequence
- o Your artist statement about this work
- o Your information sheet
- o Your check for \$50 made out to Soho Photo Gallery

Digital Portfolio

We now ask you to supplement your print portfolio with a digital upload so that the membership attending the meeting via Zoom can also review your images.

Uploading to SmugMug

- Photo specs:
Jpeg:1200 pixels on the longer side
sRGB color space
Naming: YourName_ImageTitle.jpg
- Go to:<https://spgportfolios.smugmug.com>
- Click on **Owner Log-in** (Lower left text row)

In the Login box:

- Enter prc@sohophoto.com, the email address for this site.
- Enter **Submissions534** (the password which is case sensitive)

Click LOG IN

- On the Library page: On the top row click on **Photo Site**
- On the Photo Site Homepage: On the top row click on **Upload** (bright green button)
- In the Uploads Photo panel: Click on **New Gallery**
- In the Create Gallery panel under Title: Enter your name, Membership application
- Under **Description**: Enter your artist statement or the equivalent.
- Click on **Create** (bright green button)
- In the Upload panel: Drag your photos* there or use the **Browse Computer** (bright green button) option to select the photos* you want

When your photos have uploaded, the panel will display a green checkmark. Click on the "X" to see your new gallery. On your new gallery page, click on the person icon in the upper right corner and then log out.

Please let Linda Hacker (lindahacker1@gmail.com) know that you have submitted your portfolio.

Information Form (to be included with your portfolio)

___ General Membership

___ Young Artist Membership (present proof of age)

Name _____

Address _____

City, State, Zip _____

Telephone: home _____

Telephone: mobile _____

E-mail: _____

Website (if you have one) _____

How did you hear about Soho Photo? _____