

# INTERNATIONAL KRAPPY KAMERA COMPETITION 2015

**SohoPhotoGallery** in New York City is pleased to announce the 17th Annual International Krappy Kamera juried competition. All chosen photographs will be displayed in a group exhibition at our gallery February 4 - February 28, 2015.

## ABOUT THE COMPETITION

**Our philosophy at Soho Photo Gallery:** In the hands of an artist, great photographs can be made with basic equipment. To explore this talent, we are searching for extraordinary photographs made with lousy lenses. Artists are encouraged to explore this medium and let the creative juices flow while shooting and in the darkroom (wet or digital). Remember, it's the Krappy **Kamera** Competition - not the Krappy **Print** Competition.

## SUBMISSION

All entries must be submitted at [spg.slideroom.com](http://spg.slideroom.com) using only jpg, png, or gif formats. For fast uploads, image files should be sized no larger than 1220 pixels at 72 dpi.

## WHAT IS A KRAPPY KAMERA?

Examples of some Krappy Kameras are the Holga, Diana, Ansco, and pinhole cameras. You can also create your own Krappy Kamera by using your non-Krappy Kamera (e.g. 4x5, SLR, DSLR) and exchanging the lens with a Krappy Lens (e.g. pinhole body cap or Holga-type lens). Cell phones, disposables and point-and-shoot cameras are ineligible. Remember, just because a camera is old and moldy doesn't make it Krappy. **The lens is the determining factor.**

## ENTRY

The Competition is open to all photographers age 18 years or older, excluding members of the Soho Photo Gallery. Any photographic print medium will be accepted as long as the original capture was made with a qualifying camera. The maximum height or width of the framed work cannot exceed 36 inches. Photographs must be suitably prepared for hanging or will not be accepted.

## ABOUT THE JUROR

Miriam Leuchter is the editor-in chief of *Popular Photography Magazine* and is responsible for the magazine's expansion into digital editions, mobile apps, books and DVDs. Leuchter is also the editor-in-chief of *American Photo Magazine* and serves as a board member of The Josephine Herrick Project. During her career as a journalist and photographer, she has had work published and exhibited in newspapers, magazines and galleries in the United States and Europe. She has also juried many international competitions

## FEES, COMMISSION AND INSURANCE

Entries must be uploaded at [spg.slideroom.com](http://spg.slideroom.com). There are instructions on Slideroom's site for making payment and submitting images.

### 1-5 Images

\$40

### 6-10 Images

\$65

### 11-15 Images

\$85

Soho Photo shall receive as its commission, 30% of sales made while the work is on display at the Gallery. Although we will make reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Consider insuring your work for the time it is in the Gallery.

## PRIZES

The awards include prizes for 1st, 2nd and 3rd place, three Honorable Mentions and a People's Choice award given by Soho Photo Gallery. The sponsors of the awards are Fujifilm, Freestyle Photographic Supplies and Lomography.

## QUESTIONS?

If you have any questions regarding camera eligibility or submission requirements, contact **Myra Hafetz** at [hafetzmyra@gmail.com](mailto:hafetzmyra@gmail.com).

## IMPORTANT DATES

### DEADLINE FOR SUBMISSIONS:

**DECEMBER 4, 2014**

### NOTIFICATION:

**DECEMBER 19, 2014**

### ACCEPTED WORK DUE AT GALLERY:

**JANUARY 19, 2015**

### EXHIBITION:

**FEBRUARY 4 – FEBRUARY 28, 2015**

### OPENING RECEPTION:

**FEBRUARY 3, 2015**