

SOHO PHOTO

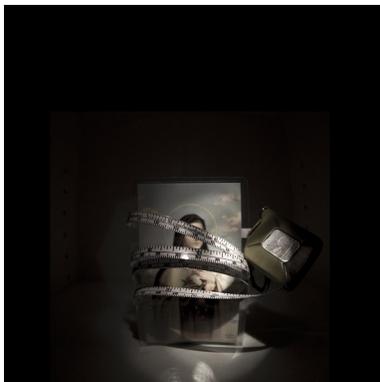
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For Immediate Release:

February 6 – March 2, 2013

***Memory Box*, Allison Rufrano, guest artist**

Special group exhibition: *White-on-White*



© Allison Rufrano

OPENING RECEPTION: Tuesday, February 5, 6-8 PM

Gallery Hours: Wednesdays to Sundays, 1 to 6 PM and by appointment

Contact: info@sohophoto.com or 212.226.8571

New York, NY – Soho Photo is pleased to announce February's guest artist is **Allison Rufrano** whose exhibition is entitled *Memory Box*. Rufrano's mysterious and expressive images explore the spiritual essence of the artist. Her evocative use of light and subject taps into viewers' perceptions, creating a dialogue between the work and the viewer. The ambiguity she creates is rooted in her photographic approach, with her camera acting as a mirror to reflect the richness and complexities of life. A passionate image-maker, Ms. Rufrano often explores alternative print processes and unique installations of her work. *Memory Box* consists of fourteen color photographs, where Rufrano wraps her collection of memorial cards with materials that symbolize her relationship with beloved friends and family she has lost. The collection is a way for Ms. Rufrano to remember and honor those who have influenced her throughout her life. She has exhibited extensively both in the United States as well as in Europe and Asia. For more info: www.allisonrufrano.com

**Creative interpretations of *White-on-White* theme
in gallery-wide group exhibition**

WHITE

The 21 gallery members who accepted the challenge to interpret the theme, *White-on-White* will fill all four downstairs galleries with a wide range of their work. With many avenues of creativity to explore, from combining subtle tones of white and light gray to even using the gallery's physical location on White Street as the basis of a visual pun, *White-on-White* promises to inspire, stimulate and amuse while illustrating the talents and perspectives of this very diverse group of artists.

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Soho Photo Gallery has been showcasing a broad spectrum of imagery by emerging and veteran photographers since 1971. The Gallery is in New York's historic TriBeCa district, three blocks south of Canal Street between West Broadway and Sixth Avenue. Subways: #1 to Franklin Street or the A, C, E, N, R or #6 to Canal Street.